



Municipal Advisor/Broker-Dealer Notices

SEC Municipal Advisor Rule - IRMA Exemption Notice (Dated July 1, 2015)

The following notice has been prepared and made available by the City of Hayward (the "City") in light of the Securities and Exchange Commission's (SEC) "Municipal Advisor Rule."

Pursuant to SEC Rule 15Ba1-1(d)(3)(vi)(B), the City will rely on the advice of its independent registered municipal advisor for any bond issuances or other financial activities undertaken by the City.

Bond issuance-related proposals or any other financial proposal prepared by broker-dealers for presentation to the City are required to be provided to the City's independent registered municipal advisor.

The City has designated NHA Advisors, LLC to review copies of bond issuance-related proposals or any other financial proposal prepared by broker-dealers for presentation to the City.

City's Independent Registered Municipal Advisor (IRMA) Exemption Contact:

NHA Advisors, LLC
Lead Contact: Craig Hill
(415) 785-2025 ext. 2001
craig@NHAadvisors.com

Any changes to municipal financial advisory firm(s) representing the City will be posted on the City's website.

**Department of Finance
Administration Division**

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